

How much does driver training **COST?**

SINGLE DRIVER MEETING

Safety Manager

\$1500
for 3 days*

12 hrs planning training
4 hrs delivering training
8 hrs chasing down drivers who didn't attend



Comparing costs for a sample fleet with 50 drivers

Operations Staff (x2)

\$750

12 hrs between 2 dispatchers rescheduling customer so drivers can be onsite to attend

Total: \$3000

For 1 driver meeting
(before paying drivers to attend)

Catering

\$750**

\$15/per person (x50)

ONLINE



Total: \$3000

For the entire year!



Plug in your own numbers!

How much would you save by going online?

How much does staff time cost?

ex. (\$120,000 ÷ 240 = \$500 per day***)

<input type="text"/>	÷ 240 =	<input type="text"/>
salary+benefits+overhead	work days	per day

*One day is equal to 8 hours. ** Driver costs assume that drivers aren't paid for attending meetings, but lunch and other refreshments are provided. If drivers are paid for their time, add that cost in as well. ***Total cost per employee includes salary plus benefits, overhead, and other related costs, which often exceed 100% of salary. Based on that, office staff with a \$60,000 annual salary have a \$120,000/year total cost.